

# ala | THE Vision SHOW

APRIL 10-12, 2018 | HYNES CONVENTION CENTER | BOSTON, MA

SHOWCASE YOUR EMBEDDED TECHNOLOGIES  
AT NORTH AMERICA'S LEADING  
VISION AND IMAGING TRADE SHOW



2018 Exhibitor Prospectus

# Promote Your Brand and Reach a Global Audience

## DECISION MAKERS

Increase your company's visibility among more than 2,000 decision makers.

## MEET BUYERS

Take advantage of two halls with pavilions for start-ups, system integrators, and collaborative robotics. Identify and meet new potential buyers and suppliers.

## INCREASE SALES

85% of exhibitors expect to make sales within the next 12 months after the show as a direct result of exhibiting.

## General Information

### 2018 EXHIBIT INFORMATION

Vision is evolving, and embedded solutions are leading the way. That is why AIA will have an embedded solutions pavilion at The Vision Show. For a discounted rate, join leaders in the vision industry, and get your products in front of over 2,000 decision makers.

### 2018 EXHIBIT DATES & HOURS

Tuesday, April 10	10:00am – 5:00pm
Wednesday, April 11	10:00am – 5:00pm
Thursday, April 12	10:00am – 3:00pm

#### TO RESERVE A BOOTH

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# Attendee Profile



## Looking to Buy

API's  
Augmented Reality  
Cameras  
Complete Embedded Vision Systems  
Embedded Vision Software  
FPGA's  
Image Processors  
Imaging Boards  
Lenses / Optics / Filters  
Non-Visible Imaging  
Sensors  
Smart Cameras

## Breakdown of Audience by Company Type

End User of Vision & Imaging	28%	OEM	10%
System Integrator	17%	Machine Builder	8%
Other / Unspecified	12%	R&D / University	7%
Vision & Imaging Supplier	12%	Distributor	7%

## Breakdown of Audience by Leading Job Function

Engineering

38%

Corporate Management

16%

R&D

11%

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**April 10 -12, 2018**

**Hynes  
Convention  
Center  
Boston,  
Massachusetts**

**The world's leading suppliers  
of machine vision systems and  
components will exhibit at  
The Vision Show.**

**Details and Registration  
[www.visionshow.org](http://www.visionshow.org)**

**For more information on AIA Embedded  
[www.aiaembedded.org](http://www.aiaembedded.org)**