

2022

EXHIBITOR PROSPECTUS

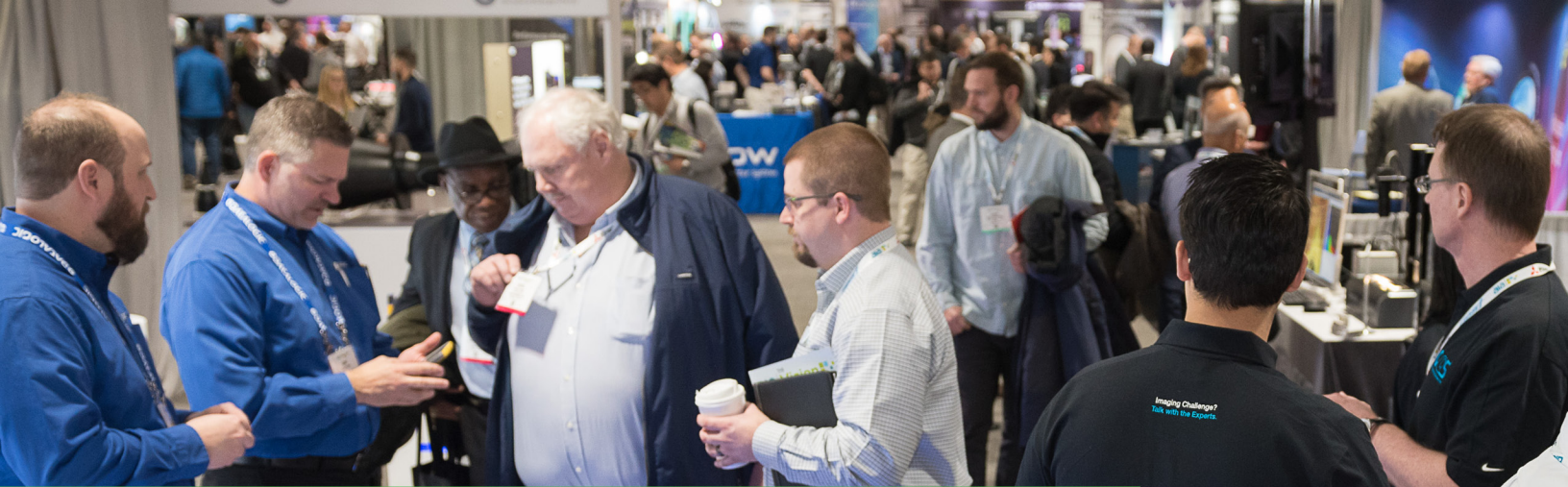
North America's leading
event for vision and
imaging products,
expertise and education.



The
**VISION
SHOW**

OCTOBER 11-13, 2022

HYNES CONVENTION CENTER | BOSTON, MASSACHUSETTS USA



PROMOTE YOUR BRAND AND REACH A GLOBAL AUDIENCE



Increase your company's visibility among more than 3,000 decision makers.



Take advantage of two full halls plus pavilions for vision and imaging research, start-ups, and collaborative technologies.



Identify and meet new potential customers.



92% of exhibitors expect to make sales within the next 12 months as a direct result of exhibiting.

“We’ve exhibited at The Vision Show for over 10 years and have seen it become one of the most important vision trade shows in the world. Many customers approached us with specific projects and well-defined requirements, so we anticipate an increase in business as a result of our attendance.”

“We found many new potential customers and new applications that give us optimism towards an even brighter future for our company.”

“It was great to be back in Boston for another successful Vision Show. The gathering of industry leaders and abundance of new products and technologies should prove a great benefit to the entire marketplace.”

FIND NEW CUSTOMERS AT THE VISION SHOW



A KEY PART OF YOUR BUSINESS DEVELOPMENT

Every other year, The Vision Show attracts a large, qualified audience of vision specifiers and buyers. They attend our industry-leading educational conference and attend the show to find new technologies, products, and suppliers to keep ahead of their competitors and stay current on fast evolving technologies. Connect with your new customers here.

- 3,000+ attendees
- 140+ exhibitors
- 3 dynamic keynotes
- 60+ conference sessions
- 40+ industry presentations
- 47 countries represented by attendees

THE VISION SHOW ATTENDEES

80% of attendees were satisfied or very satisfied with The Vision Show 2018!

TOP REASONS FOR ATTENDING

- To find solutions to their challenges and learn from industry experts
- To see and buy new products/technologies
- To keep up-to-date on vision & imaging trends
- To network with the industry

DECISION MAKERS ATTEND THE VISION SHOW

36%

Engineering,
Designers, Product
Managers, Specifiers

17%

Corporate
Management/Key
Decision Makers

11%

Research &
Development

COMPANIES YOU'RE LOOKING FOR

40%

End Users and OEMs

22%

Machine Builders and
System Integrators

SOME OF THE LEADING INDUSTRIES REPRESENTED

Aerospace
Agriculture
Automotive
Consumer Goods
Distribution
Electronics
Energy/Solar/Wind Power
Food & Beverage
Laboratory
Logistics
Machine Vision & Imaging
Medical Devices
Medical Imaging
Metrology
Military/Defense
Packaging/Converting
Pharmaceutical
Photonics
Retail
Robotics
Scientific Imaging
Security/Surveillance
Semiconductor Equipment
Telecommunications
Transportation
Warehousing

LOOKING TO BUY

API's
Augmented Reality
Cables/Assemblies
Cameras
Complete Vision Systems
Computing & Data
Processing Hardware
Electronic Imaging
Components
Embedded Vision Systems
Fiber Optics and Accessories
FPGA's
Frame Grabbers
Imaging Boards
Image Processors
IR Sources and Detectors
Laser Systems
Lenses/Optics/Filters
Lighting Equipment
Machine Learning Software
Metrology
Non-Visible Imaging
Sensors
Smart Cameras
Vision Microscopes
Test & Measurement Equip.
Vision Software

SHOW INFORMATION

As a not-for-profit trade group, Association for Advancing Automation is able to keep exhibit space costs low so that all companies in the industry can afford to participate. This low investment means you'll easily gain a high rate of return.

2022 EXHIBIT SPACE RATES & DATES

THE VISION SHOW 2022 RATES

A3 Platinum Members.....	\$28 per square foot
A3 Gold Members	\$30 per square foot
A3 Silver Members	\$31 per square foot
A3 Bronze Members.....	\$33 per square foot
Non-Members	\$37 per square foot

2022 EXHIBIT DATES & HOURS

10:00am – 5:00pm Tuesday, October 11
10:00am – 5:00pm Wednesday, October 12
10:00am – 3:00pm Thursday, October 13

EXHIBIT INSTALLATION DATES & HOURS

2:00pm – 6:00pm Sunday, October 9
8:00am – 8:00pm Monday, October 10

DISMANTLE DATES & HOURS

3:00pm – 8:00pm Thursday, October 13
8:00am – 2:00pm Friday, October 14

TO RESERVE A BOOTH

Jim Hamilton, +1 734-929-3268
JHamilton@a3automate.org

Don't wait! This show is held every other year, so make sure you get in for 2022.



EXTEND YOUR INFLUENCE

SPONSORSHIP OPPORTUNITIES

Available on a first come, first served basis.

Reserving booth space on the show floor is just the starting point when you exhibit at The Vision Show. Make the most of the show with these impactful sponsorship opportunities!

1. Logo Added to Print Directory Listing



**2. "Visit Us at Booth #"
Callout Added to Listing**

3. Half Page 4-Color Ad

4. Full Page 4-Color Ad

5. Digital Button Ads

**6. Featured Product Online &
Mobile Showroom**

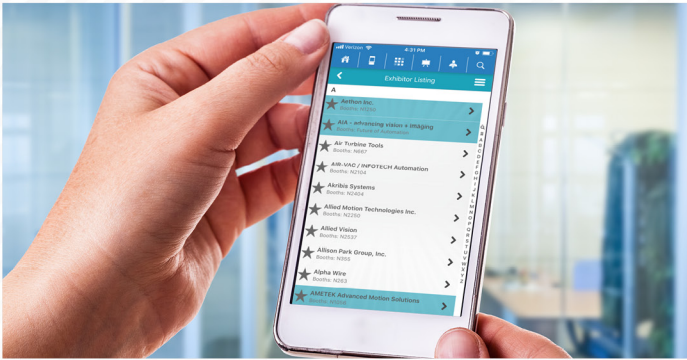
**7. Online Exhibitor Profile
Premium Upgrade**



8. Pre-Show Attendee Email Blast

**9. Featured Exhibitor
Attendee Email**

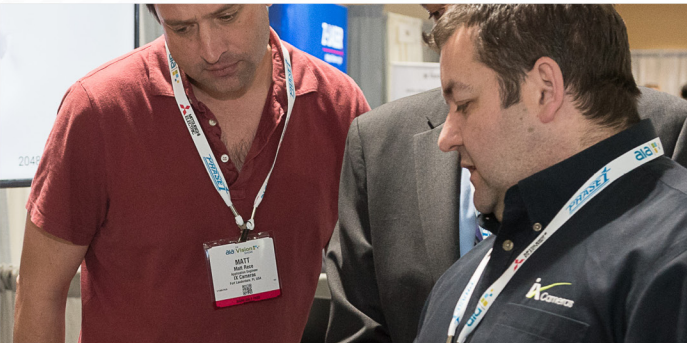
10. Post-Show Attendee Email Blast



11. Mobile Profile Upgrade

12. Special Announcements with Push Notifications

13. Exclusive Mobile App Sponsor



14. Lanyard Sponsor

15. Carpet Decal Sponsor

16. Aisle Sign Sponsor



17. Giant Standing Graphic Sponsor

18. Networking Event Sponsor



SPONSORSHIP CONTACT

For pricing and availability information, contact:
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JHamilton@a3automate.org

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The world's leading suppliers of vision and imaging components inspiring cutting-edge use of technology.

WWW.VISIONSHOW.ORG